



## Nenko Advisors International

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*Guiding You to Successful Globalization*

*Major opportunities exist today  
for companies to expand into  
international markets.*

*Take your step into globalization  
with Nenko Advisors.*



*A journey of a thousand miles begins with a single step.  
Make sure you are setting out on the right path. Take your  
step into globalization with Nenko Advisors International.*

## ***The Nenko GPS™ Process*** ***Your Compass for International Success***

We help you figure out where you are and how to get to where you want to go. We will work with you in any one of the four stages of developing international business.

### ***Readiness Assessment ...*** ***Are you prepared to go global?***

We have a trademarked process that will help evaluate your goals and decide what you need to do to move into the global market.



### ***Business Development ...*** ***Where are you going? Who should you work with?***

Our business matchmaking services will connect you with the right partners to meet your objectives. We can connect you with partners for sales, production, joint ventures, or investment opportunities.

### ***Implementation ...*** ***How do you get there?***

Nenko will assist you to implement tactical plans that leverage your resources, both financial and human, and minimize lost time due to unfamiliarity with the international marketplace.

### ***Ongoing Management ...*** ***How do you maintain your success?***

Success internationally requires ongoing attention to relationships and diligent management. Nenko's network of international associates provide local management and oversight on an ongoing basis.



*Deal Maker  
Problem Solver  
Global Contacts  
Sourcing Guru*

## Bruce Rubin, CPIM, MBA

- \* Over 30 years experience in international sales and outsourcing products worldwide
- \* Brings a “can do” attitude to all issues
- \* Provides solutions that work and are easy to implement
- \* Knows where to go in the world to get the best deal
- \* Has connections with knowledgeable and trustworthy associates in many countries



*PhD Chemist  
Strategist  
Diagnostician  
Storyteller*

## Dr. Jean Wilcox

- \* Over 25 years experience in international business
- \* Sees the big picture and communicates it clearly to any audience
- \* Understands other cultures and works effectively with cross cultural teams
- \* Translates complex concepts into clear customer benefits, marketing messages and brand strategies
- \* Has managed cross functional team to meet aggressive schedules



*“Wolfie”  
Entrepreneur  
Innovator  
Financier*

## Jerry Wolf

- \* Has 30+ years of experience in international accounting firms, and as CEO and founder of multiple businesses with worldwide customers
- \* Builds profitable businesses, taking them from inception to thriving operations
- \* Perceives trends, adapts to change, implements new and innovative concepts
- \* Arranges financing to enable companies to achieve their growth objectives
- \* Attracts top talent from multiple sources to build effective implementation teams

## Why work with Nenko?

The Nenko team has been working internationally for decades. We know that "Going International" is a complicated process. It entails a great deal more than getting on a plane and showing up.

We guide you every step of the way to make your international efforts pay off. We help you to minimize lost time due to unfamiliarity with the international marketplace, and to avoid costly mistakes.

Our name, Nenko, is derived from the Japanese:

年 "Nen" (years) and 功 "Ko" (service)

Our mission is to give **YOU** many years of service by applying, on your behalf, the expertise we have gained in **OUR** many years of service, including connections throughout the world and an understanding of international business practices and culture.

Whatever your need in the international marketplace, Nenko can assist your company to expand its global business ... **profitably!**

*"Our return on investment shows that the money we have spent has been well worth it. After all, it's not always what you know about getting things done around the world, but who you know to get them done. Nenko knows who you need to work with and can take care of all the details, while you focus on the the rest of your business."*

- Chuck Scherer, Airmark, Inc



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